

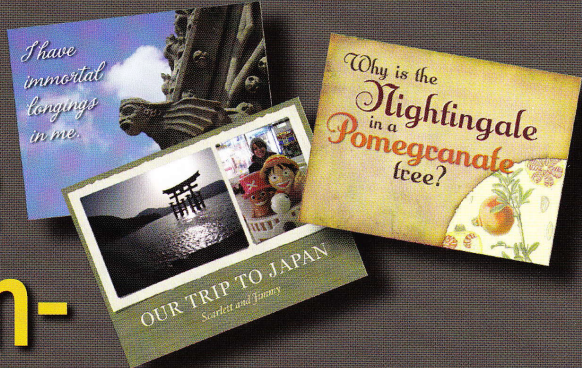
LEARN WHAT IT TAKES TO  
BECOME A PRESENTATION  
SUPERHERO



# **Bad Presentations?**

# **Good Presentations?**





# The Non- Designer's Presentation Book

Principles for effective presentation design

Robin Williams



# Focus

area where attention is  
concentrated



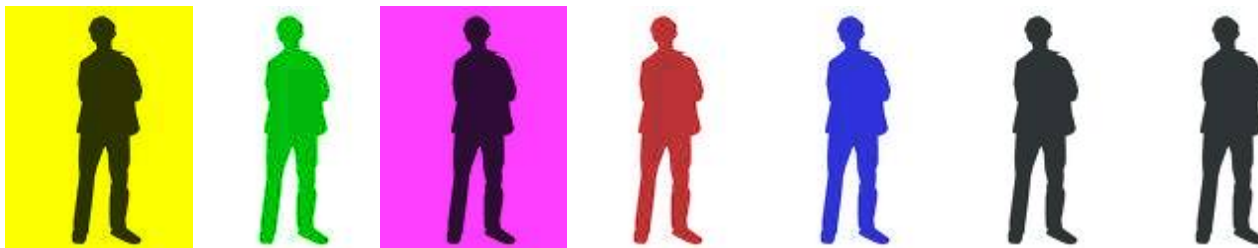
# Repetition

repeated color, shape, image,  
pattern, texture, word, font....



# Contrast

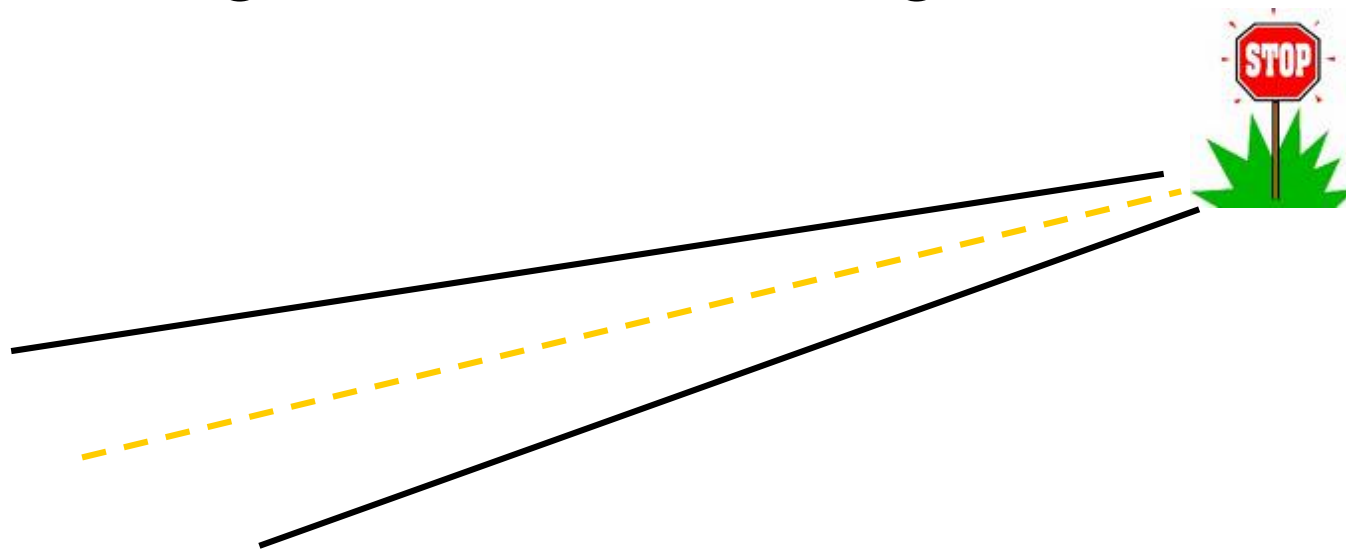
different color, shape, image,  
pattern, texture, word, font....





# Alignment

arrangement in a straight line



# Proximity

closeness in space or time



# What's IN the presentation?

Interesting content

Content tailored to audience

Text selected for readability



# How is content delivered?

Clear, simple organization

Visuals anchor discussion

Enhancing animation

# Caution

Slides aren't just your notes

Practice the performance

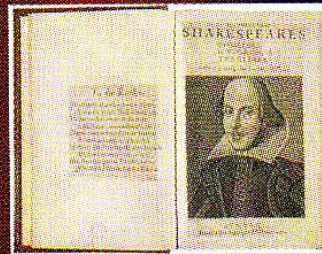
Connect to audience



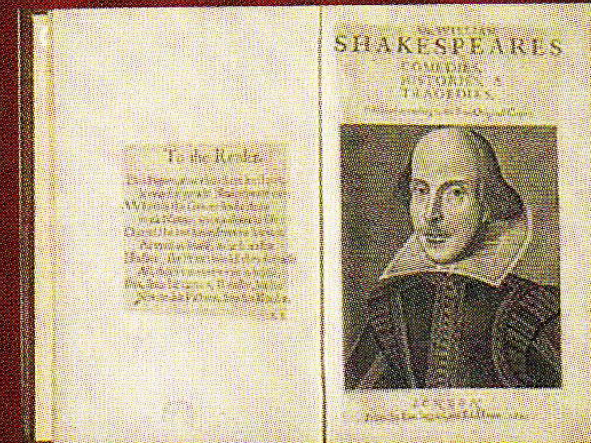
# Focus directs attention

## The First Folio

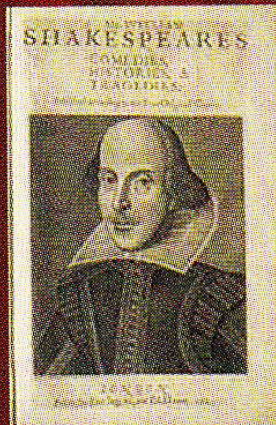
- This collection known as The First Folio is the source from which all published Shakespeare books are derived and is an important proof that he authored his plays.



## The First Folio

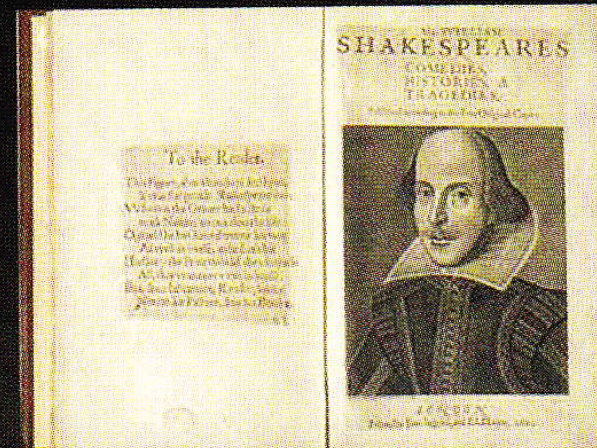


## The First Folio




Original source  
Proof of authorship

## The First Folio






# Repetition creates consistency

<p><b>Introduction to the Renaissance</b></p>	<p><b>'Renaissance'</b></p> <ul style="list-style-type: none"> <li>• Humanism</li> <li>• Rhetoric</li> <li>• Neo-platonism</li> <li>• Reformation</li> </ul>	<p><b>'Humanism'</b></p> <ul style="list-style-type: none"> <li>• Refocusing on old learning</li> <li>• Poetry, oratory, rhetoric: <i>humanae litterae</i></li> <li>• The love of words: editing and translating</li> </ul>
 <p>LADY RHETORIC Margarita Philosophica (1504)</p>	<p><b>Rhetoric</b></p> <ul style="list-style-type: none"> <li>• <b>Inventio</b>: discovery</li> <li>• <b>Dispositio</b>: organization</li> <li>• <b>Elocutio</b>: style</li> <li>• <b>Memoria</b>: recall</li> <li>• <b>Pronuntiatio</b>: delivery</li> </ul>	<p><b>Imitatio</b></p> <p><i>'Poesy therefore is an art of imitation'</i></p> <ul style="list-style-type: none"> <li>• Copying <b>form</b> but supplying new <b>content</b></li> <li>• Copying <b>content</b> but supplying new <b>form</b></li> </ul>

<p>INTRODUCTION TO THE <b>RENAISSANCE</b></p> <p>LYNN ROBSON, PH.D.</p>	<p><b>'Renaissance'</b></p> <ul style="list-style-type: none"> <li>• Humanism</li> <li>• Rhetoric</li> <li>• Neo-platonism</li> <li>• Reformation</li> </ul>	<p><b>'Humanism'</b></p> <ul style="list-style-type: none"> <li>• Refocusing on old learning</li> <li>• Poetry, oratory, rhetoric: <i>humanae litterae</i></li> <li>• The love of words: editing and translating</li> </ul>
 <p>LADY RHETORIC Margarita Philosophica (1504)</p>	<p><b>Rhetoric</b></p> <ul style="list-style-type: none"> <li>• <b>Inventio</b>: discovery</li> <li>• <b>Dispositio</b>: organization</li> <li>• <b>Elocutio</b>: style</li> <li>• <b>Memoria</b>: recall</li> <li>• <b>Pronuntiatio</b>: delivery</li> </ul>	<p><b>Imitatio</b></p> <p><i>'Poesy therefore is an art of imitation'</i></p> <ul style="list-style-type: none"> <li>• Copying <b>form</b> but supplying new <b>content</b></li> <li>• Copying <b>content</b> but supplying new <b>form</b></li> </ul>

<p>INTRODUCTION TO THE <b>RENAISSANCE</b></p> <p>LYNN ROBSON, PH.D.</p>	<p>INTRODUCTION TO THE <b>RENAISSANCE</b></p> <p><i>Humanism Rhetoric Neo-platonism Reformation</i></p>
<p><b>HUMANISM</b></p> <ul style="list-style-type: none"> <li>• Refocusing on old learning</li> <li>• Poetry, oratory, rhetoric: <i>humanae litterae</i></li> <li>• The love of words: editing and translating</li> </ul>	<p><b>HUMANISM</b></p>  <p>Lady Rhetoric Margarita Philosophica 1504</p>
<p><b>RHETORIC</b></p> <ul style="list-style-type: none"> <li>• <b>Inventio</b>: discovery</li> <li>• <b>Dispositio</b>: organization</li> <li>• <b>Elocutio</b>: style</li> <li>• <b>Memoria</b>: recall</li> <li>• <b>Pronuntiatio</b>: delivery</li> </ul>	<p><b>RHETORIC IMITATIO</b></p> <p><i>'Poesy therefore is an art of imitation'</i></p> <ul style="list-style-type: none"> <li>• Copying <b>form</b> but supplying new <b>content</b></li> <li>• Copying <b>content</b> but supplying new <b>form</b></li> </ul>

<p><b>HUMANISM</b></p> <ul style="list-style-type: none"> <li>• Refocusing on old learning</li> <li>• Poetry, oratory, rhetoric: <i>humanae litterae</i></li> <li>• The love of words: editing and translating</li> </ul>	<p><b>HUMANISM</b></p>  <p>Lady Rhetoric Margarita Philosophica 1504</p>
<p><b>RHETORIC</b></p> <ul style="list-style-type: none"> <li>• <b>Inventio</b>: discovery</li> <li>• <b>Dispositio</b>: organization</li> <li>• <b>Elocutio</b>: style</li> <li>• <b>Memoria</b>: recall</li> <li>• <b>Pronuntiatio</b>: delivery</li> </ul>	<p><b>RHETORIC IMITATIO</b></p> <p><i>Poesy therefore is an art of imitation</i></p> <ul style="list-style-type: none"> <li>• Copying <b>form</b> but supplying new <b>content</b></li> <li>• Copying <b>content</b> but supplying new <b>form</b></li> </ul>



# Contrast creates interest

## Heroes and Villains



## The City

This city of London is not only brimful of curiosities but so populous also that one simply cannot walk along the streets for the crowd.

*The Diary of Thomas Platter (1599)*

## Heroes and Villains

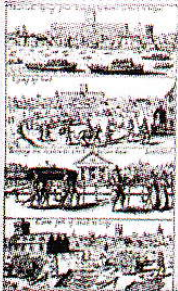


## The City

This city of London is not only brimful of curiosities, but so populous also that one simply cannot walk along the streets for the crowd.

*The Diary of Thomas Platter  
1599*

## The Plague

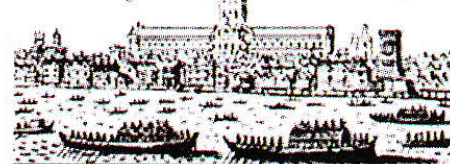


## The Plague

- Epidemics every summer
- 1563: 80,000 people died
- Theatres closed
  - 1603-4: 30,000 deaths
  - 1608-9

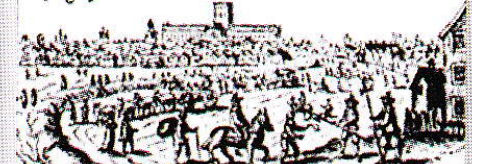
## The Plague

*Multitudes flying from London by water in boats & barges*



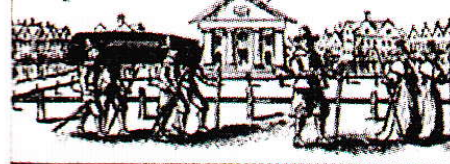
## The Plague

*Flying by land*



## The Plague

*Buying the dead with a bell & before them. Searchers.*



## The Plague

*Carts full of dead to bury.*

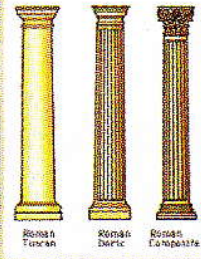




# Alignment creates polish

## B. Buildings

- Many Greek buildings remain in partial standing



These buildings and styles influenced Roman architecture that followed.

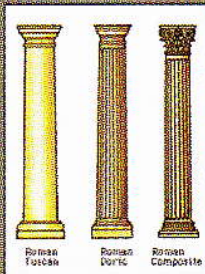
## 2. Parthenon

- Athena's Temple at the Acropolis



## B. Buildings

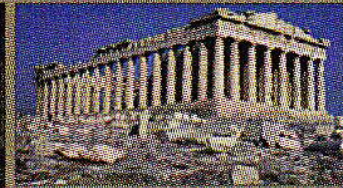
Many Greek buildings remain in partial standing



These buildings and styles influenced Roman architecture that followed.

## 2. Parthenon

Athena's Temple at the Acropolis





## What is a Game

- A game is a recreational activity involving
  - a goal that the players try to reach,
  - some set of rules that determines what the players can do.
- Games involve one or more players and are played primarily for enjoyment, but may also serve an educational or simulational role.



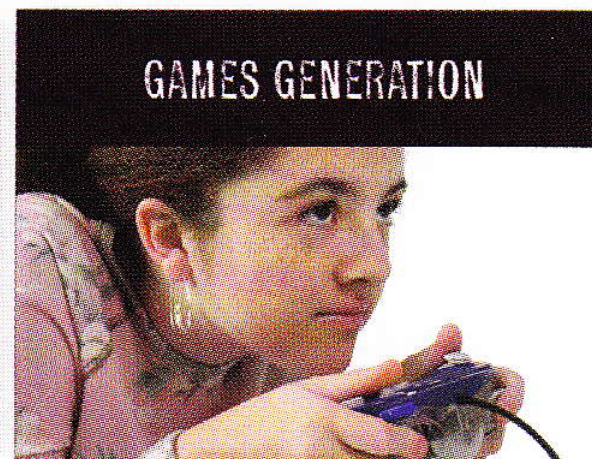
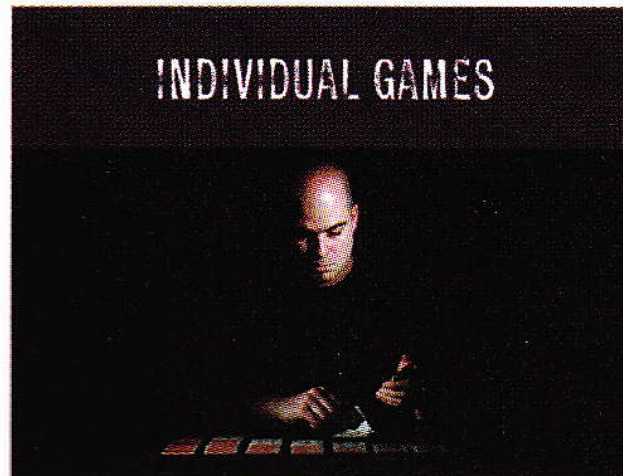
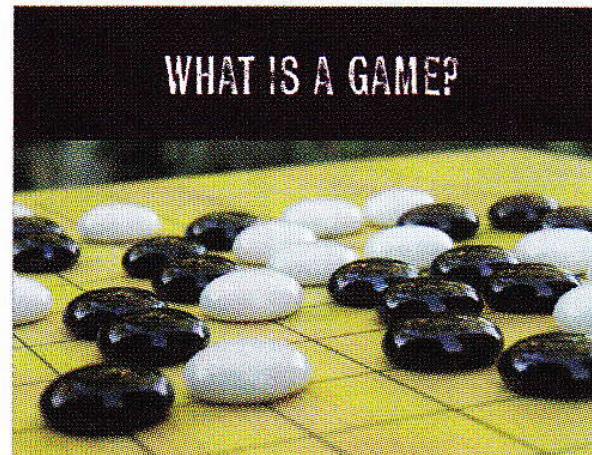
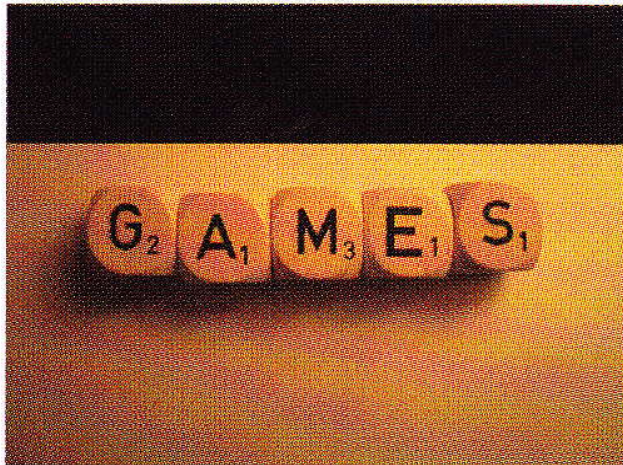
## Focused Individual Games

- Review and reinforce basic information
- Bloom's Taxonomy, lower levels of
  - Knowledge
  - Comprehension
- User plays repeatedly until wins
- Awards for completion and score



## Now Is the Time

- New generation of learners
- Games generation
  - Grown up playing games with visual elements, high stimulation and activity levels
  - Accustomed to learning through games
  - Traditional lectures/assessments may seem boring
- Games are one solution to this new reality





Let the  
presentation  
tell a story  
with a  
beginning,  
middle, and  
end

**PLOT:** Choose the best slide in each set with which to *begin* the presentation.

10

a

b

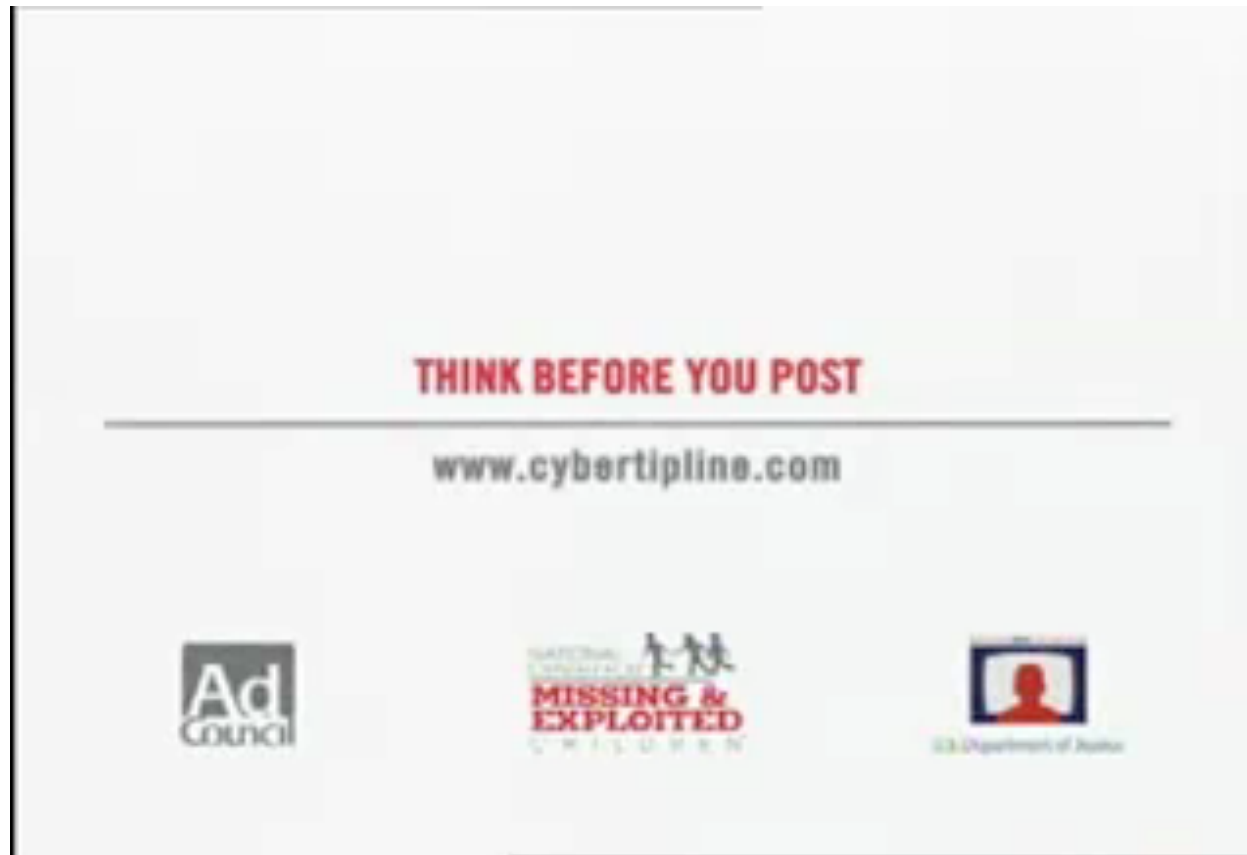
c

11

**PLOT:** Choose the best slide in each set with which to *end* the presentation.

12

13



Adding Video

# Syria and Chemical Weapons

Spring 2013

*New York Times*, January 7, 2013

Headline:

**Hints of Syrian Chemical  
Push Set Off Global Effort  
to Stop It**

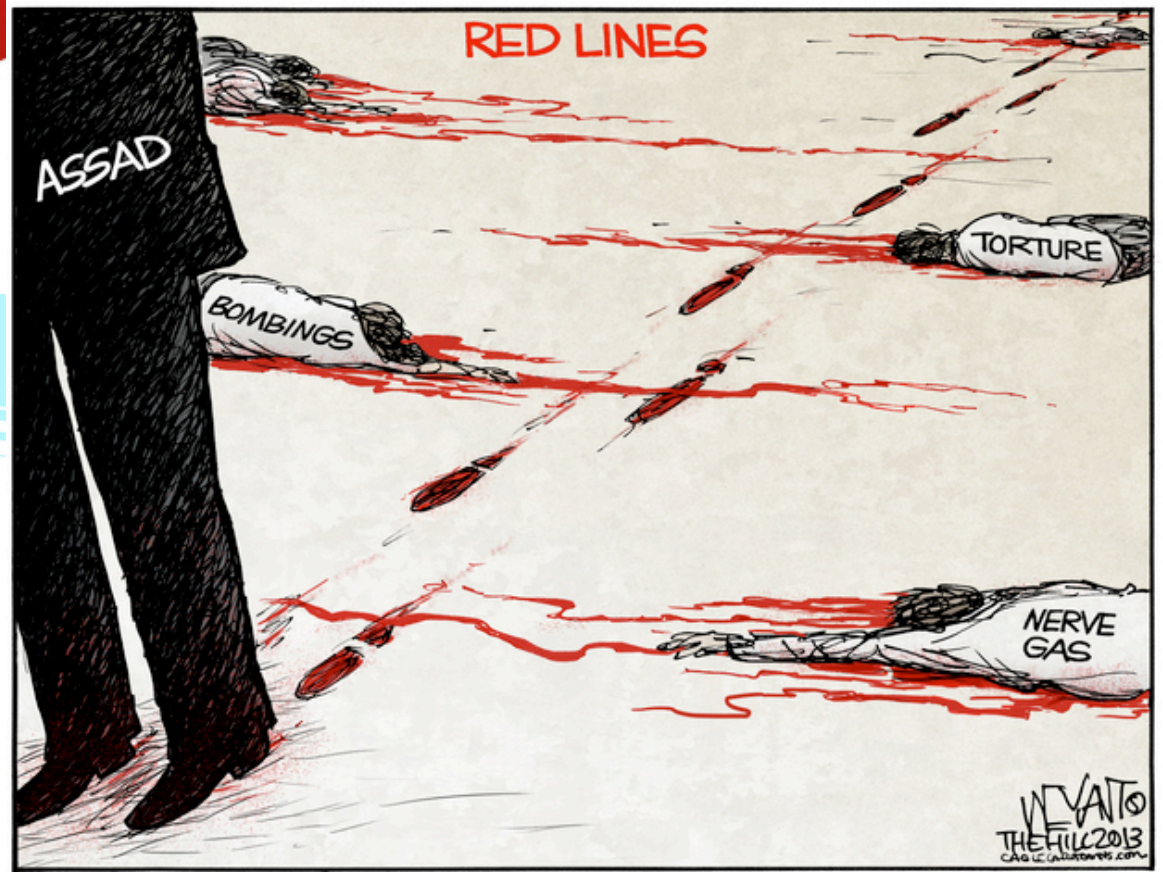
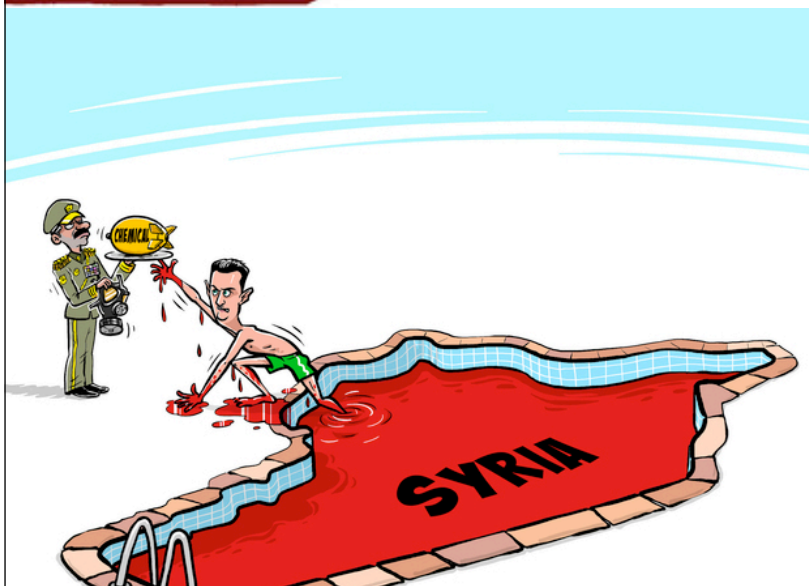


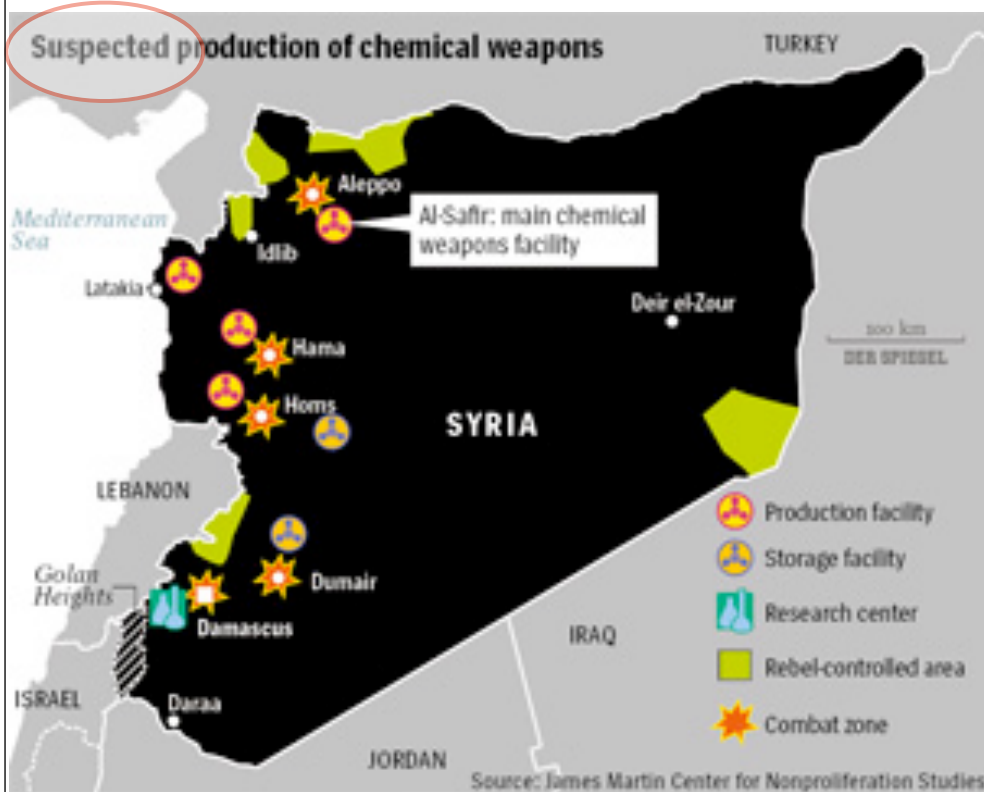
CHEMICAL AGENTS USED in SYRIA...

THE COLUMBIAN DISPATCH  
CAG.CARTOONS.COM

BLUR

the color  
RED





Spiegel Online

same source

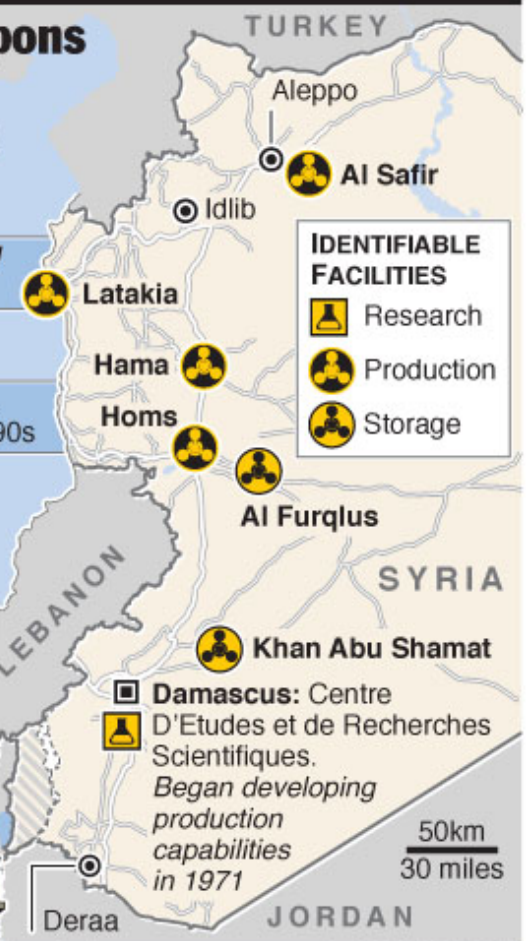
## Engineering and Technology Magazine

### Syria's chemical weapons

Syria is believed to have one of the world's largest stockpiles of chemical weapons and warns that it could use them in the event of foreign intervention

- Syria is not signatory to **Chemical Weapons Convention**
- Programme active since 1980s with assistance of Soviet Union
- Suspected stocks of mustard gas, Sarin and VX nerve agents since 1990s

■ Chemical agents designed to be fitted to array of delivery systems, from Scud-D ballistic missiles to standard artillery shells







## Coleen calls in police over troll rape threat

EXCLUSIVE: LOOSE WOMEN STAR'S TERROR - SEE PAGE 7



## COWELL MEETS LAUREN & BUMP

A HAPPY LANDING  
Lauren Silverman in  
France yesterday

SEE PAGE 3

# SYRIA MASSACRE HORROR



INNOCENT  
Child victims  
lie packed in  
the yesterday

# NOW THEY'RE GASSING CHILDREN

Chemical weapons kill 1,300, say rebels



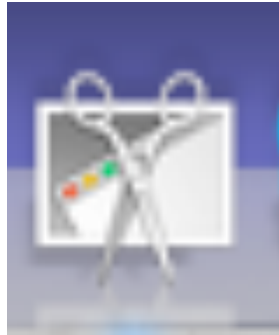
By CHRIS HUGHES, Security Correspondent  
**NINE** innocent children lie dead in a picture that will horrify the world.

Syrian rebels claim the youngsters were among 1,300 civilians gassed yesterday in a chemical weapons attack by President Assad's embattled regime as part of the nation's brutal civil war. UN inspectors were investigating last night as Syrian government officials denied the atrocity - described as 'a crime against humanity'.

FULL STORY: PAGES 4&5



AIR RAID  
Rocket strike



Use Grab or other  
programs to get  
screen shots

theguardian

News | US | World | Sports | Comment | Culture | Business | Money |

News > World news > Syria

## Syria: chemical weapons may have been used, say UN investigators

UN investigators seek access to sites or victims to confirm use of chemical weapons as report warns Europe against arming rebels

### France, Britain Confirm Use Of Sarin Gas In Syria

by THE ASSOCIATED PRESS

June 04, 2013 6:13 PM

PARIS (AP) — France said Tuesday it has confirmed that the nerve gas sarin was used "multiple times and in a localized way" in Syria, including at least once by the regime. It was the most specific claim by any Western power about chemical weapons attacks in the 27-month-old conflict.

Britain later said that tests it conducted on samples taken from Syria also were positive for sarin.

The back-to-back announcements left many questions unanswered, highlighting the difficulties of confirming from a distance whether combatants in Syria have crossed the "red line" set by President Barack Obama. The regime of Syrian President Bashar Assad has refused to allow U.N. investigators into the country.

“say rebels”

“seek...to confirm”

“Difficulties of confirming at a distance”

“solid evidence will be elusive”

“leaves wide doubts”

“have offered no solid proof”

# Prezi